

Rate your LinkedIn Profile

Take this self-assessment to see what sections of your profile need work and are in great shape!

1
Section is incomplete & needs significant work

2
Section has some content but still needs work

3
Section is in great shape and does not need any work

TOP SECTION

| | | | |
|--|--|--|--|
| I have a professional-looking photo that I feel good about. | | | |
| I have a headline under my photo that showcases my personal brand or tells what I have to offer. | | | |
| I have a custom URL that does not have a lot of numbers after the name. | | | |
| I have a background image, other than the blue background LinkedIn provides. | | | |

ABOUT

| | | | |
|---|--|--|--|
| My summary clearly articulates who I am and what I have to offer. | | | |
| My summary is written in first person. | | | |
| My summary is conversational and interesting. | | | |

EXPERIENCE

| | | | |
|--|--|--|--|
| I've listed all my relevant experiences, including paid and unpaid work, internships, significant projects and volunteer experiences that relate to my career goals. | | | |
| I have good descriptions that talk about accomplishments or how/why I did something. | | | |

EDUCATION

| | | | |
|---|--|--|--|
| I've listed my major(s), minor(s), and certificate(s) | | | |
| I've included any clubs or activities that I have been involved in on campus if they are not listed in my Experience section. | | | |

VOLUNTEER EXPERIENCE

| | | | |
|--------------------------------------|--|--|--|
| I've listed my volunteer experience. | | | |
|--------------------------------------|--|--|--|

SKILLS & ENDORSEMENTS

| | | | |
|--|--|--|--|
| I've identified all the hard and soft skills I can think of. | | | |
| Other people have endorsed my skills. | | | |

RECOMMENDATIONS

I have at least one recommendation

INTERESTS

I am following professional organizations related to my career goals.

I'm following my college or university

I'm following companies and businesses I'm interested in.

EXTRAS

I've let recruiters know I'm for hire!

I have at least 50 connections so far.

If you're a college athlete, is your experience reflected on your profile?

TOTAL POINTS

Add up your total in each column from **both pages**.

Above 45 points - You're in great shape!

Between 38 and 45 - You're off to a good start but still have work to do.

Below 38 points - You have a lot of work to do.

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Source: <https://www.forbes.com/sites/robinryan/2020/11/17/is-your-linkedin-profile-impressive-take-this-test-to-find-out/?sh=7bc549a7679e>

For help with developing your LinkedIn profile, see the friendly staff in the SUNY New Paltz Career Resource Center.

Then, learn how to leverage the platform by making connections, finding open positions, researching companies, posting engaging content, and following professional organizations in your field.

